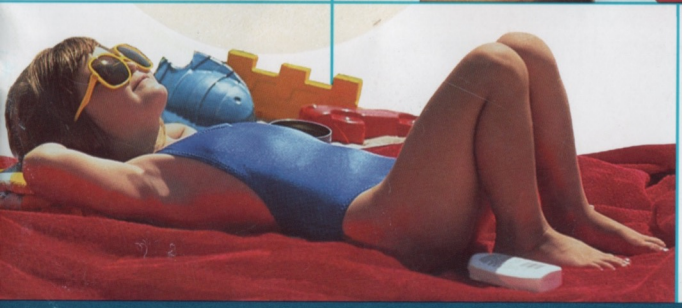
INTRODUCING DISNEY VACATION CLUB



ONCE-IN-A-LIFETIME VACATIONS – EVERY YEAR

A Brand-New Concept In Disney Vacationing!

If you love Disney vacations — not only because everyone always has a great time, but because you're assured of consistently high standards of comfort and hospitality — then you'll want to discover Disney Vacation Club.

Disney Vacation Club is a unique concept in family vacationing that has unsurpassed flexibility to suit your ever-changing vacation needs and the assurance of vacations that your whole family will enjoy for years to come.

By purchasing a real estate interest in the Disney Vacation Club Resort, located right inside the WALT DISNEY WORLD® Resort, you'll be a member of Disney Vacation Club. You're currently entitled to reserve accommodations at the Disney Vacation Club Resort or exchange for stays at all WALT DISNEY WORLD premium and luxury resort hotels or for week-long stays at more than 100 premium resorts worldwide through Member Getaways. Naturally, all reservations are based on availability. In addition, you'll enjoy benefits like theme park admission passes, complete travel planning and reservation services, and discounts on Disney golf, recreation, dining, and merchandise.

PRIVATE PORCHES

HULA IN HAWAII

GRAND VILLAS OFFER TWO-STORY LUXURY

SPECIAL TIMES WITH SPECIAL PEOPLE

A NEIGHBORHOOD CHARACTER

Disney Vacation Club has improved on many of the perceived limitations of traditional vacation ownership or timesharing. Here's how:

Perceptions About Timeshare	Disney Vacation Club
Must vacation in one-week intervals.	You decide each year how many days you'd like to vacation.*
Locked in to the same week or season each year.	You decide each year when to take your vacation.*
No variety in accommodations; usually just one- or two-bedroom options.	You decide each year to stay in a studio, 1-, 2-, or 3-bedroom Vacation Home.
Services offered are limited to accommodation reservations only.	Member Services provides complete travel planning for all of your vacation needs.
Stuck with the same experience every year.	Each year there's something new to discover at the WALT DISNEY WORLD Resort — for everyone. Plus you may currently exchange for stays at selected WALT DISNEY WORLD Resort hotels or for worldwide Member Getaways resorts.
Depending on location, exchanges to other resorts may be difficult.	Due to the popularity of the Disney Vacation Club Resort, exchanges to other destinations are easier. Just call Member Services.*
Future maintenance and upkeep is a concern.	Disney Vacation Club Resort will always be maintained to exacting Disney standards.
Sales processes are overly long and high-pressured.	Disney means no pressure. Just the facts in an entertaining presentation tailored to suit your time frame.
Prices are negotiable. Not sure you got the "best deal."	Our prices are the same for everyone. Minimum purchase price is $12,880, as of November 1, 1992.

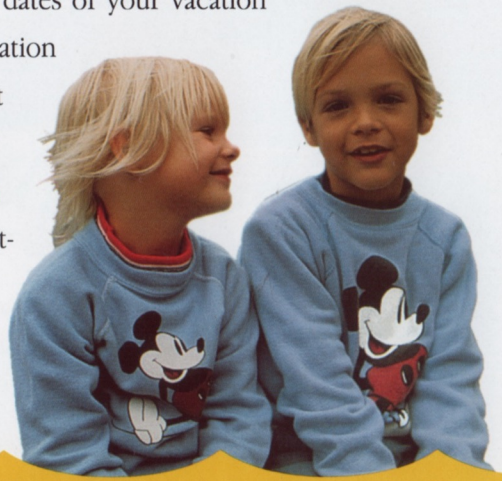
*All reservations are subject to availability.

Vacation Points Provide Real Flexibility.

Since you probably don't take your vacation at the same time each year, or even for the same number of days, we've created a unique reservation system using Vacation Points. Here's how it works.

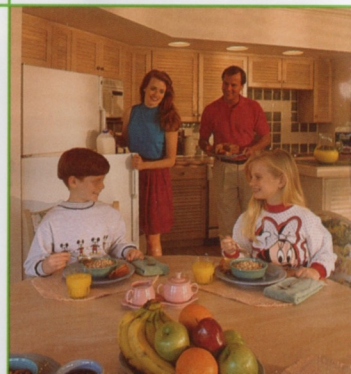
Based on the size of your real estate interest purchase, you'll receive an annual allotment of Vacation Points. You use your Vacation Points to reserve accommodations at the Disney Vacation Club Resort. These reservations may also be exchanged for week-long Member Getaways or for stays at selected WALT DISNEY WORLD Resort hotels.

Vacation Points let you vary the dates of your vacation each year — whether you use all of your Vacation Points for a long stay or take several short vacations throughout the year. You can even decide to "bank" some of your current Vacation Points for a longer vacation next year, or "borrow" from next year's allotment for this year's vacation. Reservations are all subject to availability, but your Vacation Points provide you with lots of options.



SPACIOUS MASTER SUITES WITH TV'S, CEILING FANS, AND A WHIRLPOOL TUB

SUNNY LIVING ROOMS WITH SPACE TO RELAX



POWER BREAKFASTS START A FUN DAY

Disney Vacation Club Resort Has Something For Everyone.

In the midst of the excitement of the Vacation Kingdom, here is a colorful corner of turn-of-the-century Key West.

Everything about the Disney Vacation Club Resort is exceptional. The accommodations offer Studios and one-bedroom Vacation Homes that sleep 4, two-bedroom Vacation Homes that sleep 8, and two-story Grand Villas that sleep 12.

Studios are equipped with a mini-refrigerator and a microwave oven. Vacation Homes and Grand Villas feature living rooms and dining areas, complete kitchens, televisions with video players, ceiling fans, full-size washers and dryers, private porches — even whirlpool tubs in the master baths.

Step outside and enjoy a lively resort centered around the Turtle Krawl boardwalk. Boating, tennis, golf, swimming, dining, and shopping are right outside your door.

Member Getaways Offer A World Of Possibilities.

Some years you might want to explore other parts of the world. That's where Member Getaways step in.

Member Getaways let you exchange reservations at the Disney Vacation Club Resort for week-long stays at resorts around the world. With over 100 resorts to choose from, there is something to please every interest. Currently, Member Getaways are provided through an agreement with Resort Condominiums International, Inc.® (RCI) and each resort destination has met high standards of comfort and quality.

In addition, you may currently exchange reservations at the Disney Vacation Club Resort for stays at all WALT DISNEY WORLD premium and luxury hotels, including the Grand Floridian Beach Resort.

While Member Getaways stays are subject to availability, our travel experts in Member Services can suggest locations and times of year, plus handle all the details of your travel plans.

DETAILS THAT
MAKE THE
DISNEY DIFFERENCE

Membership Provides Exclusive Benefits And Privileges.

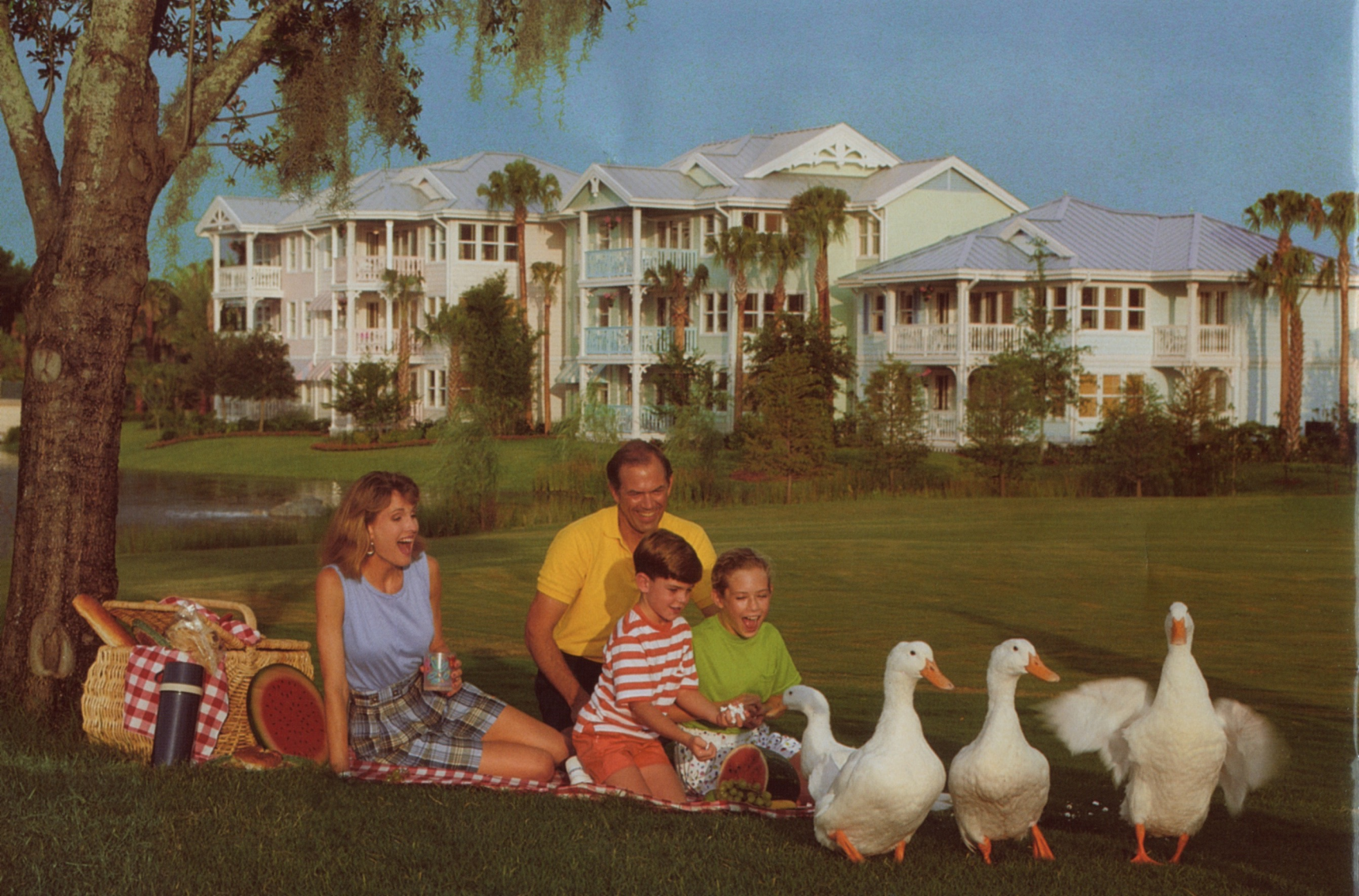
Member Services, a team of Disney travel experts who will handle all of your travel plans. In a one-stop shopping approach, Member Services Vacation Advisors will confirm your reservations, book airline tickets and rental cars, even reserve a table for a popular Disney dinner show.

Theme park admission passes. Whenever you stay at the Disney Vacation Club Resort, from now until the end of 1999, you'll receive passes to the WALT DISNEY WORLD Resort theme parks. (The number of passes is based on the size of your accommodations and the number of registered guests in your party.)

Discounted admission to WALT DISNEY WORLD Resort attractions including Typhoon Lagoon, Pleasure Island, River Country, and Discovery Island.

Reduced-rate dining and golf throughout the WALT DISNEY WORLD Resort.

Discounts at The Disney Store nationwide.



EXPERIENCE VACATIONS OF A LIFETIME – EVERY YEAR.

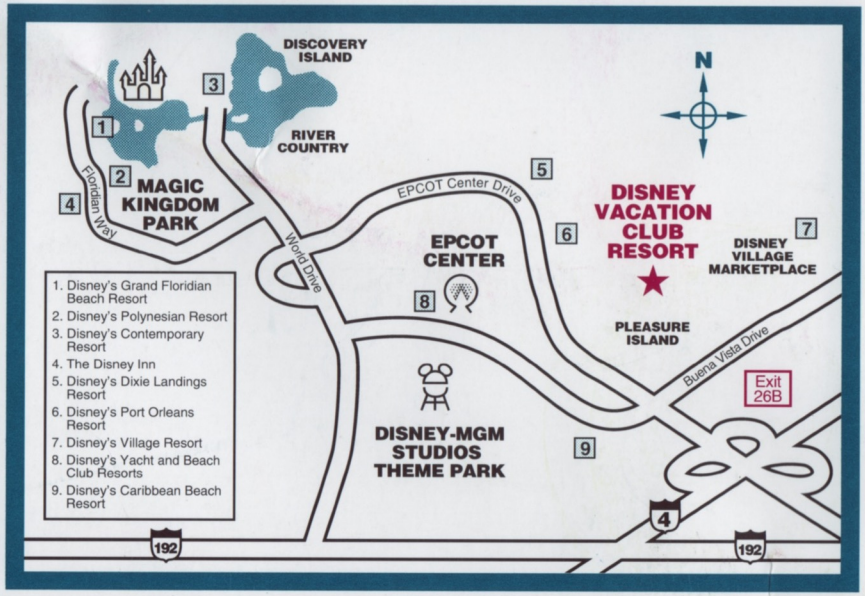
You'll find Disney Vacation Club solves one big question you may face each year — "What are we going to do for our vacation?" — with an answer that will please everyone. If you're looking for fun and easy family vacations with consistently high standards of quality and service around the world — at an attractive price — then find out more about Disney Vacation Club.

Because your vacation time is valuable, you have several options.

- You may see the Resort firsthand and experience a Disney presentation at the Commodore House **in as little as 30 minutes.** You decide your time frame and we'll tailor your visit accordingly. Bring the kids! They'll have a great time in our supervised Fun Center. Complimentary direct transportation is available throughout Walt Disney World.
- Or you can stop by any of the Disney Vacation Club Information Centers located in various WALT DISNEY WORLD Resort hotels, in the MAGIC KINGDOM® Park and EPCOT® Center, and in the Disney Village Marketplace.
- Or you can simply call us for more detailed information.

Just don't miss the chance to discover Disney Vacation Club!
Simply call 939-3100 or, outside the 407 area code, call 1-800-800-9100 between the hours of 7:00 a.m. and 5:00 p.m. Eastern Time, seven days a week for additional information.

939-3100
(Outside the 407 area code, call 1-800-800-9100)



THIS ADVERTISING MATERIAL IS BEING USED FOR THE PURPOSE OF SOLICITING SALES OF A VACATION OWNERSHIP PLAN.

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